



## Resumé

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**Mukund Kadu**

**Asst Digital Marketer @ Electronet Equipment's**  
**Searching for Job** 

 **Socials**

Email: [mukundkadu48@gmail.com](mailto:mukundkadu48@gmail.com)

LinkedIn: [Mukund Kadu](#)

Github: [Mukund Kadu](#)

*If you are viewing this document in PDF form please view the following link to gain access to the attached files and projects*

**[Online Resume](#)**

### About Me

I'm a graduated BBA student with a passion for programming and making excellent Top Notch Websites, Servers For Clients. I'm driven by problem-solving and love a challenge. In my free time, I enjoy spending time with friends, either by hanging out or playing video games together. I Keep Learning New technologies.

### WORK EXPERIENCE

#### **Assistant Digital Marketer**

Electronet Equipment Private Limited

2022 April - Present

<https://eeplindia.com>

**"Electronet Equipments Private Limited"** an ISO 9001:2015 Certified company established in the year 1993, is counted amongst the leading manufacturers and exporters of Process Measuring Equipments. Impeccable products like Flow, Level, Temperature, Pressure, Analytical Instruments make up this highly asked for and acclaimed range. Its precise engineering, utilizing the finest raw materials and modern machines, as per the set industry norms, ensures its commendable functionality, unmatched accuracy and superior functional life. In addition, we also offer repairing and maintenance services to our clients.

#### **Responsibilities**

- Searching for International Clients for Exporting Products

### SKILLS

- |                         |              |                      |              |
|-------------------------|--------------|----------------------|--------------|
| • Programming           | • HTML       | • UX / UI            | • MySQL      |
| • Web Development       | • CSS        | • Bootstrap          | • PostgreSQL |
| • Database Design       | • JS         | • Material Design    | • SQLi       |
| • Google Cloud Services | • Wordpress  | • Adobe Photoshop    | • Oracle     |
| • Problem Solving       | • Java       | • Adobe Illustrator  |              |
| • Team Leadership       | • PHP        | • Adobe After Effect |              |
| • Teamwork              | • Javascript |                      |              |
| • AWS                   | • JQuery     |                      |              |
| • Digital Ocean         | • Python     |                      |              |
| • Alibaba Cloud         | • Botpress   |                      |              |
|                         | • ERPNext    |                      |              |

- Search Emails for Campaigns, Verify Emails & Send Campaigns
- Search Potential Clients for Company Product
- Meeting with clients on Company Product.

## Proprietor

Mk Services

2016 - 2022

[www.mksservices.in](http://www.mksservices.in)

MK Services digital marketing company in Nagpur providing the best digital marketing services like SEO, SEM, SMO, SMM, Web Designing & Bulk SMS. Join today and promote your business digitally

## Responsibilities


- Overseeing a company's day-to-day operations
- Ensure that business records are appropriately saved and maintained.
- Make plans for controlling and improving business affairs and operations.
- Ensure that business practices adhere to the provisions of the company charter.
- Plan projects for the company's expansion in cooperation with other executives.
- To focus staff efforts, create key performance indicators (KPIs).
- Organize with other employees of the business to create projects promoting community social responsibility.
- Facilitate observance of company laws and make sure the code of ethics is followed
- Organize the creation of efficient corporate policies for the benefit of the company.
- Make sure the organization provides a healthy work environment for its employees.
- Organize the company's interactions with trading partners
- Analyze business performance and expansion

- Cyber Panel
- VPN
- Google Admin

## INTERESTS

- Reading Books
  - Deep Work (Fav)
  - Zero to One
  - Rich Dad Poor Dad
- Travelling
- Learning New Technologies

## EDUCATION

 **Bachelor of Business Administration (3 Year Program)**

## Website Projects

 Name	 Addition Info	 Created
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Shatayu College of Professional Studies  
2018 - 2021 (3 Years)

**Expertise:** Marketing

**Final Year Project :** Project



## Certificates

Ad Policies for Content Creative and Targeting

BAAP Certificate

Digital Scholar

Google Ads Display Certification

Google Ads Measurement Certification

Google Ads

Google Analytics Certification

BAAP CERT

Search ads 360 Certification Exam

Shopping Ads Certification

Video Certification

Name	Addition Info	Created
<u>Cadence Academy.</u>		@September 20, 2022 1
<u>Resilience Nutrition</u>		@September 20, 2022 1
<u>Style Home Ngr</u>	<a href="https://www.stylehomengp.com/">https://www.stylehomengp.com/</a>	@September 20, 2022 1
<u>Navyug Pride School Coming Soon.</u>		@September 20, 2022 1